



Hypercom Introduces HyperSafe® Secure™ to Protect Cardholder Data

Industry Leading End-to-End Security Lets Consumers Shop Safely

PARIS – November 04, 2008, CARTES & IDentification 2008 – Hypercom Corporation (NYSE: HYC) today introduced HyperSafe Secure, a solution that encrypts cardholder data during transaction processing so that sensitive information is never exposed. HyperSafe Secure is specifically designed to combat and halt the growing enterprise of criminal efforts to steal unencrypted cardholder data through breaches of merchant networks, applications and servers that store and transmit sensitive cardholder data.

“Large scale data breaches affect consumers and merchants alike. They are escalating at an alarming rate, damaging reputations, generating higher costs and undermining the trust our industry is built on. Retailers and consumers are demanding action. The electronic payments industry must respond with technology that addresses and neutralizes the threat and we are teaming with MagTek to meet that demand head on,” said Gregory Boardman, Vice President, Global Product Marketing, Hypercom Corporation. “This component will add to the array of high security technologies that Hypercom employs to help consumers enjoy a safe shopping experience.”

HyperSafe Secure will incorporate state-of-the-art MagneSafe™ security technology from MagTek, a leading supplier of electronic transaction products, that encrypts sensitive cardholder data before it leaves the terminal so the data is never in the clear until it is securely decrypted at a trusted point for authorization. HyperSafe Secure will integrate into Hypercom’s products through software or hardware and will protect both swiped and hand keyed transactions.

Hypercom’s end-to-end security system uses the proven industry standard Triple DES algorithm and offers clear advantages over competitive products because data is decrypted without having to purchase custom equipment and become locked into a proprietary solution. HyperSafe Secure provides a multi-layered approach that exceeds the latest PCI requirements. In addition to encryption, HyperSafe Secure leverages a dynamic digital authentication solution that detects counterfeit credit, debit, gift and ATM cards, and stops the crime in real time.

“Hypercom is known globally for its leadership in high security end-to-end electronic payment and transaction network solutions. Their selection of MagTek underscores once again Hypercom’s commitment to delivering the most innovative and trusted solutions to the market, and that’s a win-win for consumers, merchants and electronic payments,” said John Arato, Vice President and Business Unit Manager at MagTek.

HyperSafe Secure will be available on Hypercom’s T4200 countertop products, M4200 mobile payment platform and L4150 multi-lane device.

Leading High Security Electronic Payments

Hypercom has been recognized globally as the trusted high security payment technology innovator, at the forefront of payment security, for 30 years.

The company was the first to introduce a PCI-approved handheld PIN Pad for retailers; the first to introduce a PCI-approved PIN entry device that includes a choice of contactless, EMV smart card or magnetic stripe payments with a touch screen display and multiple vendor protocol support; and the first to introduce PCI-approved multi-lane payment products with



an out-of-the-box, plug and play capability not requiring add-on components. Hypercom was also the first to introduce a PCI-approved palm-sized 32-bit wireless credit/debit terminal with signature capture touch screen; the first to gain approval under MasterCard Worldwide's new Payment Terminal Security Program to ensure the highest security for IP-based transactions; the first to achieve EMVCo Level 2 Type approval; and, the first high security electronic transaction solutions provider to call on the industry to attack credit card 'skimming' and credit card fraud.

In addition to payment terminals and devices, Hypercom provides high security transaction network products that aggregate and process both dial and IP messages from any vendor's terminals and simultaneously ensure transaction integrity. The company also provides transaction transport services that complement Hypercom's payment-specific network technology and products that currently support more than 500 leading financial institutions, government institutions and large networks in over 100 countries.

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About MagTek, Inc. (www.magtek.com)

Founded in 1972, MagTek is the leading provider of technology that makes electronic transactions easier, faster, and safer. MagTek has developed many secure product lines that meet the transaction demands of retail, financial and OEM markets. MagTek's wholly owned subsidiary, Magensa, LLC provides cardholder data protection and credential authentication services.

As one of the pioneers in the development of industry standards for cards, checks, and PINs, MagTek's products are used by millions of people every day at financial institutions, supermarkets, gas stations, restaurants, casinos, hotels, on airplane seatbacks, ATMs, self-service kiosks and POS terminals. Swipe, scan, dip, PIN, or slide, you're likely to find MagTek security inside.

The company has sales offices throughout the United States, Europe, and Asia, with independent distributors in over 40 countries. For more information, call 800-788-6835 or visit www.magtek.com.

About Hypercom (www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. With its acquisition of Thales e-Transactions earlier this year, Hypercom became the second largest provider of electronic payment solutions and services in Western Europe, and solidified its position as the third largest provider globally.

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acceptance of new products, product capability and performance, product competitiveness, product sales, revenues and profits, market share, and expected acquisition results and benefits. These forward-looking statements are based on management's current expectations and beliefs and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In particular, factors that could cause actual results to differ materially from those in forward-looking statements include: industry, competitive and technological changes; the loss of, and failure to replace any significant customers; the composition, timing and size of orders from and shipments to major customers; inventory obsolescence; market acceptance of new products and services; compliance with industry standards, certifications and government regulations; the performance of suppliers, contract manufacturers and subcontractors; the ability to successfully integrate the technologies, operations and personnel of acquired businesses in a timely manner; the ability to obtain the expected strategic and financial benefits from acquisitions; risks associated with international operations and foreign currency fluctuations, the state of the U.S. and global economies in general and other risks detailed in our filings with the Securities and Exchange Commission, including the Company's most recent 10-K and subsequent 10-Qs and 8-Ks. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly update or revise any forward-looking statements. HYCP

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